

Display Ad Configurations

Please note:

The number in parentheses is the number of columns (except for the full page ad, which is shown only in inches). Each column is 1.8 inches in width; gutters are .25 inches in width. Actual ad sizes are in inches, width by height.

We accept original artwork in these formats:

- **PDF** [PREFERRED]
(with all typefaces and support files embedded)
- **JPEG**
- **TIFF**
- **EPS** (fonts outlined and images embedded)

Please use Grayscale for b&w ads, CMYK for color

If you have artwork in a format other than the ones listed, please call to verify that it can be used.

